

OXIFLOW[®] F 5070

Rheology modifier for acidic
formulations





OXIFLOW® F 5070

Rheology modifier to increase viscosity of acidic formulations (low pH), ensuring formulation stability and perfect vertical cling.

WHAT DO YOU VALUE MOST?

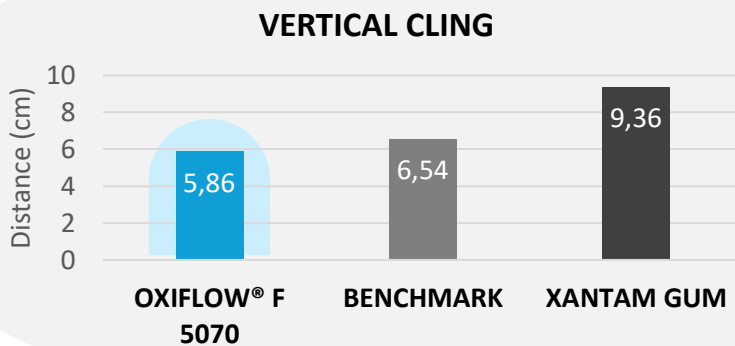
- Improve the safety of formulations due viscous profile.
- Enhance the consumer value perception of formulation.
- Allows easily cleaning performance for consumers.

MAIN ATRIBUTES

- High thickening performance.
- Vertical cling.
- Surfactant properties.
- Smart association with anti-bac actives.

VERTICAL CLING

Two standardized formulations were evaluated, each with a different rheology modifier. Both were applied to a tile inclined at 45° and the distance travelled after 10 seconds was measured.



OXIFLOW® F 5070 performed better, as it travelled a shorter distance, resulting in greater adhesion to the wall.



MAIN APPLICATIONS

- Toilet Bowl Cleaners
- Bathroom Cleaners
- Other household and I&I acidic formulations