



**Optimized Cleaning:** *discover a new solution with OXIFLOW® F 5070, our rheology modifier for acidic toilet cleaners*

# OUR TEAM



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# We're Indovinya, a business division of Indorama Ventures

World-class, innovative  
downstream chemicals  
company delivering  
high-value-added and  
sustainable solutions  
for our customers'  
long-term success.



# OXIFLOW<sup>®</sup> F 5070

*Rheology modifier for acidic formulations (low pH)*

High thickening performance

Vertical cling

Surfactant properties

Smart association with anti-bac actives



# OXIFLOW<sup>®</sup> F 5070

*Rheology modifier for acidic formulations (low pH)*

**INCOMPARABLE VISCOSITY PROFILE FOR YOUR FORMULATIONS,  
WITH OPTIMAL GRIP ON THE TOILET BOWL:**



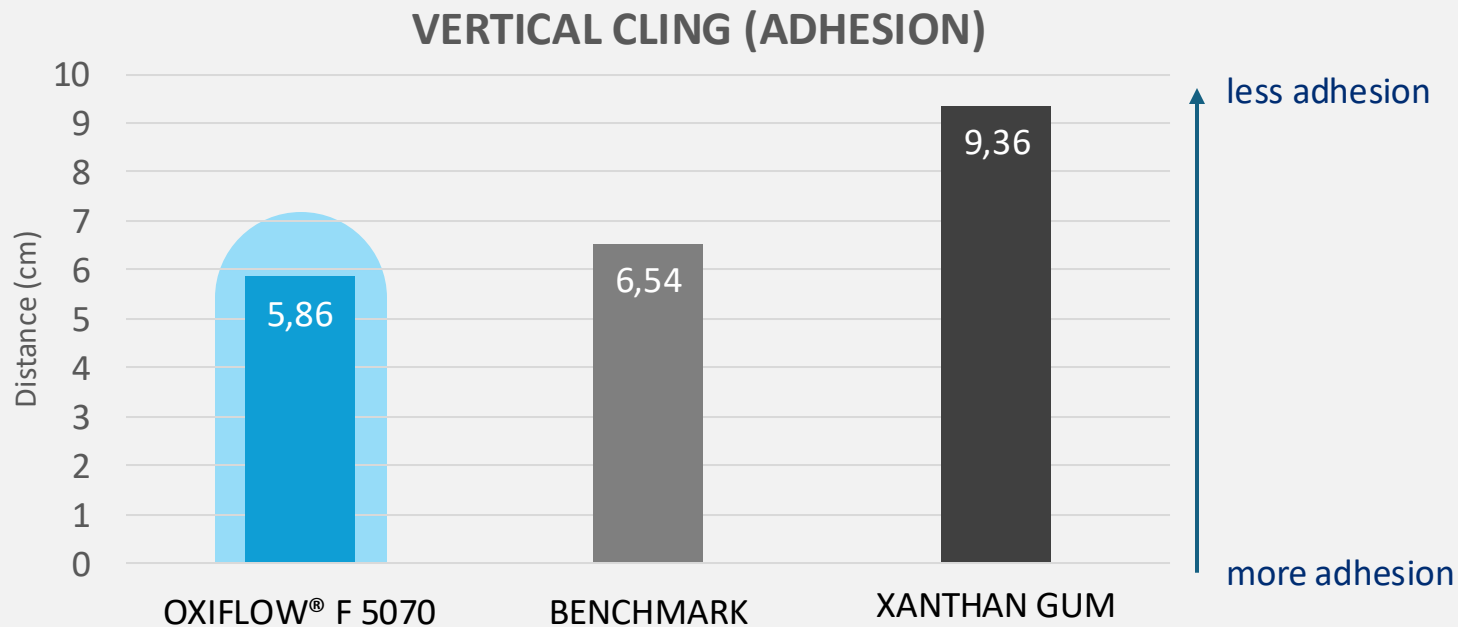
Allows the consumer to use less product during application, bringing the feeling of greater yield and savings!



# OXIFLOW® F 5070

*Rheology modifier for acidic formulations (low pH)*

## VERTICAL CLING



OXIFLOW® F 5070 performed better, as it travelled a shorter distance, resulting in greater adhesion to the wall.

Test description: Two standardized formulations were evaluated, each with a different rheology modifier. Both were applied to a tile inclined at 45° and the distance travelled after 10 seconds was measured.

# OXIFLOW<sup>®</sup> F 5070

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## VERTICAL CLING



OXIFLOW<sup>®</sup> F 5070



XANTHAN GUM

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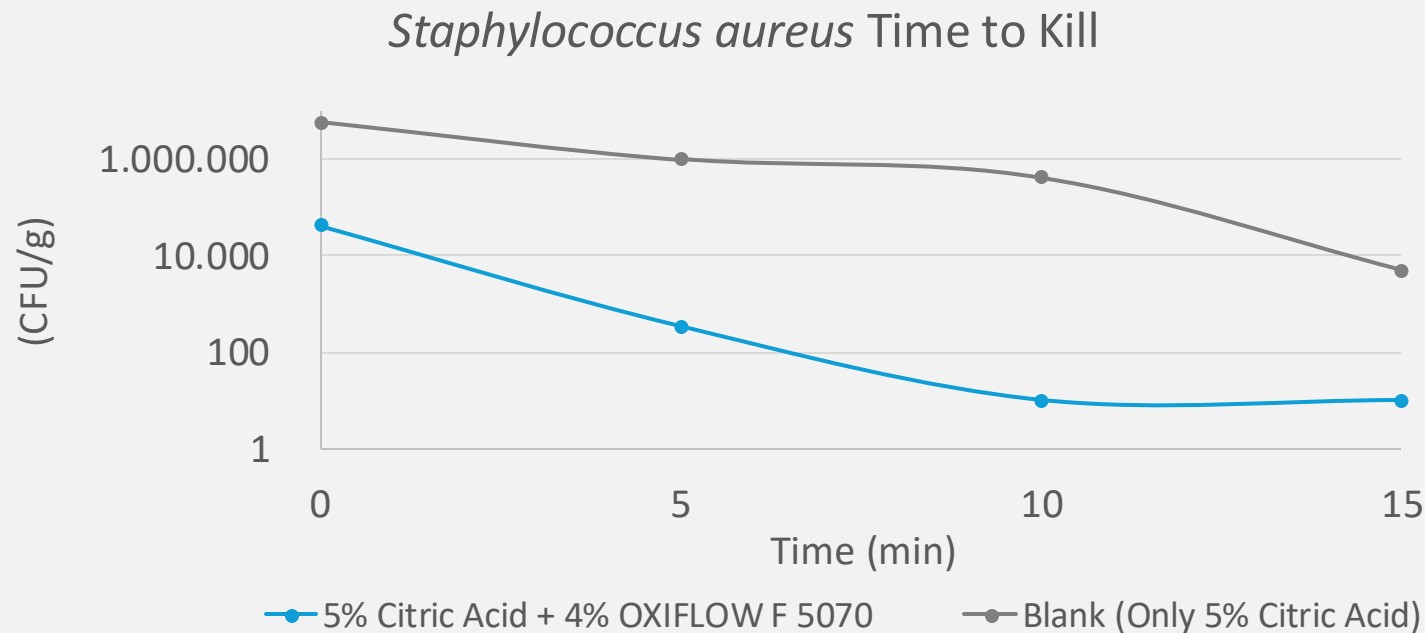
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# OXIFLOW<sup>®</sup> F 5070

Rheology modifier for acidic formulations (low pH)

## SMART ASSOCIATION WITH ANTI-BAC ACTIVES



OXIFLOW<sup>®</sup> F 5070, allows more effective *Staphylococcus aureus* inhibition than Citric Acid, being a self anti-bac rheology modifier.

Formulation Chassi: Blank: Only 5% Citric Acid | A1: 5% Citric Acid + 4% OXIFLOW<sup>®</sup> F 5070.



# Q&A



# OXIFLOW<sup>®</sup> F 5070

*Rheology modifier for acidic formulations (low pH)*



*INTEGRATED LOCAL SUPPLIER*

*Available for purchases and samples,  
consult our sales team!*



# CONTACTS



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