



indovinya

YOUR NEEDS, **OUR** CHEMISTRY

OXISMMOOTH® line:

SMART HEAT DEFENSE FOR MODERN HAIR CARE

Achieve sleek, healthy-looking hair
- no matter how often you style.

OXISMMOOTH® creates a protective layer that shields strands from heat damage while enhancing shine and alignment. Ideal for daily styling routines, it keeps hair soft, strong, and effortlessly manageable.

**A high-performance solution
that meets the demands of
today's beauty consumers.**



AN INDISPENSABLE MEMBER OF

INDORAMA
VENTURES

OXISMOOTH® LINE

Isoamyl esters are emerging as excellent film-forming with heat-protective properties, offering similar sensorial and protective benefits with an outstanding eco-friendly profile.

OXISMOOTH® CP

Isoamyl Caprylate/Caprate

OXISMOOTH® CO

Isoamyl Cocoate

OXISMOOTH® ST

Isoamyl Palmitate/Stearate

PRODUCT BENEFITS



Silicone replacement



Biodegradable



Preservative free



Easy to handle and processable under cold conditions



Thermal hair protection



Moisturizing and conditioning

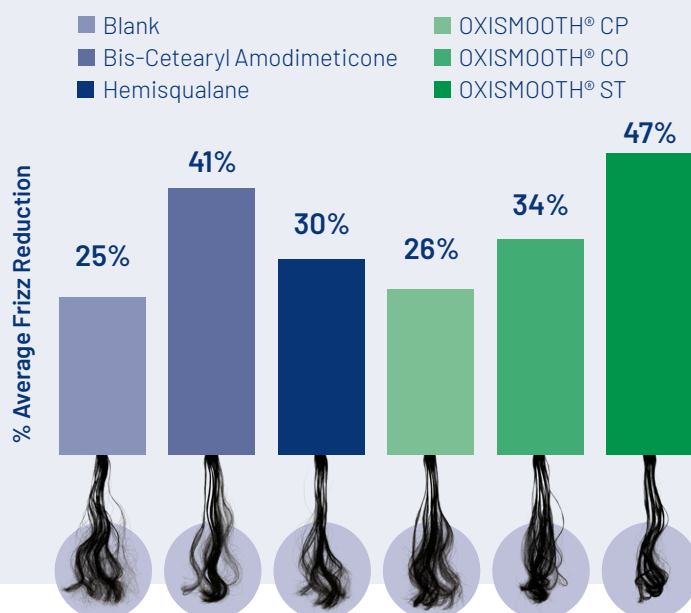


Approved COSMOS by ECOCERT



Dermatologically tested

FRIZZ ANALYSIS



THERMAL PROTECTION

Differential Scanning Calorimetry

Total energy required to fully degrade a hair strand

ΔH , J/g

OXISMOOTH® CO

-357.7

OXISMOOTH® CP

-308.0

OXISMOOTH® ST

-291.6

BIS-CETEARYL AMODIMETHICONE

-277.4

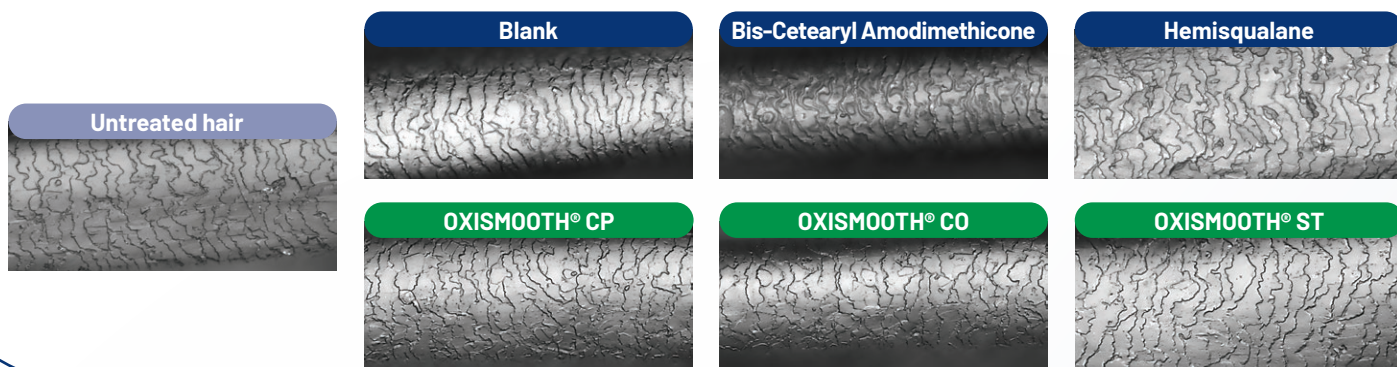
HEMISQUALANE

-244.1

The OXISMOOTH® line demonstrated superior thermal protection for hair compared to amodimethicone and squalane.

OPTICAL MICROSCOPY

OXISMOOTH® line has a molecular structure that promotes spreadability and uniform adherence to the hair fiber. This characteristic is crucial to ensure a better film formation and sealed hair cuticles when compared with other emollients.



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