

SURFONIC® H-1040

**Naturally derived multifunctional
hydrotrope for high-efficiency formulations**

SURFONIC® H-1040 is a next-generation, naturally derived hydrotrope engineered to meet the rigorous demands of household and industrial & institutional (I&I) cleaning products, offering both hydrotropic efficacy and detergency benefits.

Offering up to **8x the efficiency of traditional and petrochemical hydrotropes**, it enables formulators to achieve exceptional clarity and stability with significantly lower use levels—reducing formulation costs and complexity.

We are Indovinya,

the specialty chemicals
and surfactants division of
Indorama Ventures, with
operations across 10 countries
and 15 manufacturing locations.



ECONOMICS

Improve overall formulation's economics through improving hydrotropic efficacy



Use less material to achieve same hydrotrope effect



PERFORMANCE

Improve the cleaning performance by introducing a hydrotrope having synergistic detergency



Excellent detergency



HYBRID

Formulate toward improved performance and better economics



Best of both worlds

SURFONIC® H-1040

KEY BENEFITS

- Naturally derived hydrotrope for sustainable formulations
- Up to 8x more efficient than traditional and petrochemical hydrotrope
- Enables cold-process and temperature-tolerant clarity
- Maintains performance over a wide temperature range
- Provides stability in sulfate-free systems
- Reduces formulation complexity and cost



SURFONIC® H-1040 achieves clarity with lower dosage compared to traditional petrochemical hydrotopes

APPLICATION AREAS AND EXPECTED RESULTS

- I&I degreasers and hard surface cleaners
- Household cleaners seeking eco-conscious, high-performance solutions

High actives liquid laundry detergent with the same dosage of different hydrotopes



SURFONIC® H-1040



TRADITIONAL PETROCHEMICAL HYDROTOPE



Scan the QR Code below to check out our Home Care solutions.